

# Jensen's Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."

## Remembering 9/11



The first memorials to the victims of the September 11 attacks in 2001 began to take shape online, as hundreds of webmasters posted their own thoughts, links to the Red Cross and other rescue agencies, photos, and eyewitness accounts. Numerous online September 11 memorials began appearing a few hours after the attacks, although many of these memorials were only temporary. Around the world, U.S. embassies and consulates became makeshift memorials as people came out to pay their respects.

The Tribute to Light was the first major physical memorial at the World Trade Center site. A permanent memorial and museum were built as part of the design for overall site redevelopment. The Memorial consists of two massive pools set within the original footprints of the Twin Towers with 30-foot waterfalls cascading down their sides. The names of the victims of the attacks are inscribed around the edges of the waterfalls. The National September 11 Memorial & Museum (also known as the 9/11 Memorial & Museum) in New York City commemorates the September 11, 2001 attacks, which killed 2,977 people, and the 1993 World Trade Center bombing, which killed six. The memorial is operated by a non-profit institution whose mission is to raise funds for programs and operate the memorial and museum at the World Trade Center site. Other permanent memorials have

see the

**SPECIAL INSERT**

inside...

**Compare carpet  
cleaners like  
apples to apples.**



**1720 Lime Kiln Road  
Green Bay, WI 54311  
info@jensenscarpetcare.com**



**Joel Jensen**

Hi Joel,

**Q:** My son was doing homework and he accidentally knocked a glass of apple juice onto the carpet. What's the best way to clean this spot?

**A:** *Not to worry! Just use a clean white cloth to blot up as much of the liquid as possible. Keep blotting until no more moisture is transferred from the carpet to the cloth. Then mix a solution of a 1/4 teaspoon of dishwashing detergent in 2 cups of warm water. Dip a clean white cloth or sponge in the solution. Working from the outside edge of the stain toward the center to keep it from spreading, work the solution into the stain. Blot with a dry cloth to absorb the moisture. Finish by dipping a clean cloth in plain water to "rinse" the spot. This is especially important because any soapy residue left in the carpet will attract more soiling. Allow the stain to air dry. Vacuum to restore the pile of the carpet.*

**Joel says:**

*Remember, spots and stains can be tricky, and certain cleaners and techniques can cause permanent damage. Call Jensen's anytime for a free quote if you'd like us to take a look.*

*Have a flooring question for Joel?*

*Email it to:*

**info@jensenscarpetcare.com**

## Featured Local Event: September 2020



### Fall Community Day

Sat., Sept. 26 / 9 a.m. – 6:30 p.m.

Green Bay Botanical Garden  
2600 Larsen Rd., Green Bay

Celebrate autumn's wonders by exploring over 47 acres, enjoying a kids' scavenger hunt and checking out nature-themed activities in Discovery Bins throughout the Garden. Due to the ongoing COVID-19 pandemic, all attendees must pre-register for a selected entry time, which includes free admission. Watch the GBBG Facebook page and website day-of for the latest updates.

Information:

**920-490-9457**

or visit:

<https://gbbg.org/event/fall-community-day/>

Client of the month:

September 2020

**Mary Jo Piskor**

*We really appreciate  
your kind words,  
ongoing business  
and referrals  
to Jensen's.*

*Your positive word  
of mouth means  
the world to us!*

## Healthy talk

### September is “Healthy Aging Month”

No matter what your age, you can stay at your personal best with the following nine expert tips.

#### 1. Get moving

Exercise regularly to maintain a healthy body and brain.

#### 2. Stay social

Take a class, volunteer, play games, see old friends, and make new ones.

#### 3. Bulk up

Eat beans and other high-fiber foods for digestive and heart health.

#### 4. Add some spice

Add herbs and spices to your meals if medications dull your taste buds.

#### 5. Stay balanced

Practice yoga or tai chi to improve agility and prevent falls.

#### 6. Take a hike

Brisk daily walks this September can bolster both your heart and lungs.

#### 7. Sleep well

Talk to a sleep specialist if you don't sleep soundly through the night.

#### 8. Beat the blues

If you've been down for a while, see a doctor. Depression can be treated.

#### 9. Don't forget

To aid your memory, make lists, follow routines, slow down, and organize.

-Source: WebMD

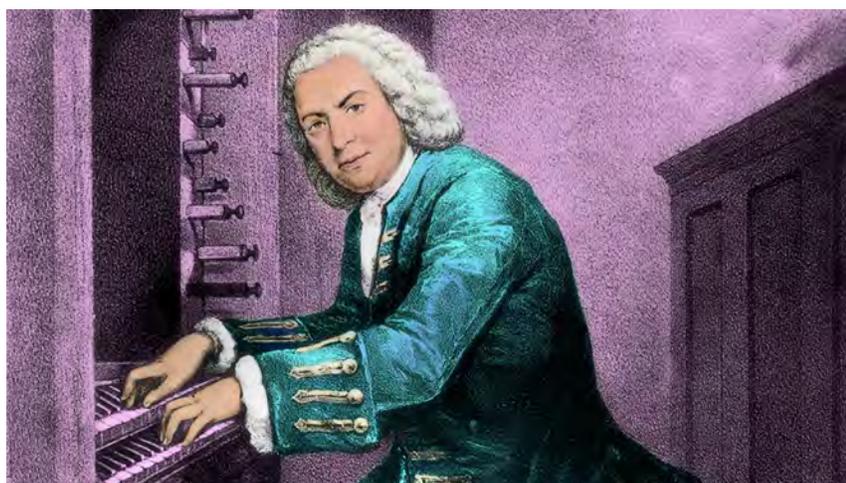


## Quote for September

*“Fear is what stops you. Courage is  
what keeps you going.”*

## Classical music month “Going BACH in time..”

**Johann Sebastian Bach** (March 31, 1685 - July 28, 1750), was a German composer and musician, proficient at the organ, harpsichord, viola, and violin. His religious and secular works for choir, orchestra, and solo instruments represented the full maturity of the Baroque period. Although he did not introduce new forms, he is almost universally regarded as the greatest composer of all time.



Bach's works were revered for their intellectual depth, technical command and artistic beauty. His abilities as an organist were highly respected throughout Europe during his lifetime.

He was the youngest of eight children, born to musical parents, both of whom died when Bach was age 10. He was taken in by his older brother Johann Christop who saw to the furtherance of his musical training. As an adult, and devout Lutheran, Bach composed many sacred works as his duties required when in the employ of the church. He wrote vast amounts of music for the organ (his chosen instrument), much of which is still regarded as the pinnacle for that instrument.



*“When words leave off, music begins.”*

Heinrich Heine



Amazing  
Websites to  
Visit This  
Month:

### The 9/11 Memorial & Museum An amazing website to visit

You can take a virtual tour and see panoramic views of the rebuilt World Trade Center as you discover the meaning behind the 9/11 Memorial. Learn about what happened on 9/11, and consider how people selflessly responded in the aftermath of the attacks. Virtual tours are available for a fee. They are live, interactive, and led by Museum staff using Zoom. Check the website for details.

[www.911memorial.org](http://www.911memorial.org)



September

**Fun Facts!**

### The Sapphire September's Birthstone

The sapphire is the official birthstone for the month of September. Sapphires are traditionally given as a gem for the 5th and 45th wedding anniversaries, while a star sapphire is given on the 65th wedding anniversary. At 9.0 on the Mohs scale of hardness, sapphire is the second hardest natural mineral. Blue is by far the most popular color for sapphires, but they can be almost any color, including yellow, green, white, colorless, pink, orange, brown and purple. Star sapphires usually have six-ray stars, but twelve-ray stars are also known. Heating colorless and very pale blue sapphires to high temperatures is done to give them an intense blue color. Sapphires were first created synthetically in 1902 and are hard to distinguish from natural sapphires, except by gemologists.



Get exclusive specials when you “Like” us at  
[www.Facebook.com/JensensCarpetCare](http://www.Facebook.com/JensensCarpetCare)

# Jensen's Healthy Home News

1720 Lime Kiln Road  
Green Bay, WI 54311

**Your new September issue has arrived...**

## Inside:

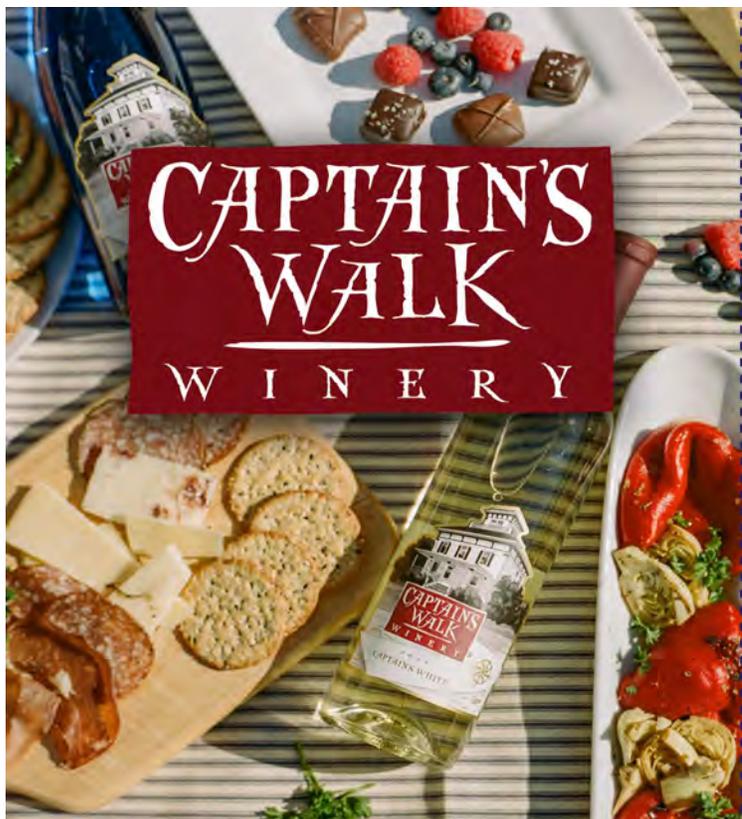
- Remembering 9/11
- September is Healthy Aging Month  
*in Healthy talk*
- Classical Music Month: Going BACH in time

**Need help now? Call us!**

**(920) 393-4062**

info@jensenscarpetcare.com

# Jensen's Healthy Home News



## Jensen's MEGA TRIVIA Question

The first six people who call our office with the correct answer will win a \$15 gift certificate for **Captain's Walk Winery**  
345 S. Adams St, Green Bay  
Take your best guess and call us at 920-393-4062!

*(Be courteous and allow six months between wins)*

**This month's Mega Trivia Question:**

Heinrich Heine wrote, "When words leave off, \_\_\_\_\_ begins."

- A) attitude    B) perseverance  
C) action    D) music

**Hint: You'll find the answer in the newsletter.**

## Can you really compare carpet cleaners like apples to apples?



*Hello friends and clients. It's Jensen's Carpet Care & Restoration, your carpet cleaner here. Today we want to address a subject that occasionally comes up with some of our clients...with all the carpet cleaners in this town are you sure you have chosen the right one? How different can one carpet cleaner be from the next...can you compare us like apples to apples?*

*Especially in today's economic climate some of you may be tempted by "the other guy" and his rock bottom, cheap prices. But let us assure you all carpet cleaners are not equal. In fact, we can be as different as an apple and a coconut.*

*Over the past year we've had more than a couple clients call us and confess they decided to save a buck and called the other (cheap) guys. So why are they confessing? Because now we need to go out and clean up (literally) after them.*

### How do you like those apples?

*The truth is a carpet cleaner cannot offer a high quality of work and service charging super low prices. (Like the ads you've seen offering \$4 per room or \$99 for a whole house.) After all, to offer a cheap service one has to do cheap work.*

*We've always preferred to set our prices at a fair, but quality price point and then deliver work and customer service that will make you...*

### Smile so hard your cheeks hurt

*Choosing the wrong carpet cleaner can leave you with carpets that are gummy, over soaked, and/or literal dirt magnets. Only through proper training can a carpet cleaner have the skills to remove stains and traffic lanes properly. We've been trained to make sure your carpets will dry quickly and trained in the pH balance of your carpets, so they don't rapidly re-soil and spots don't reappear. In fact, we've had years of training and certification courses that have taught us the science and chemistry of cleaning carpets. So, we know how to leave your carpets clean, fresh and residue free.*

*So, we've...*

### Put it all on the table

*How about giving us a call and letting us show you just how clean, sparkling, and fresh your carpets can be? Here is an offer that should make it even easier...*

Do you know someone who recently sent kids off to college? If they have never used us, we will give them a **FREE** room of carpet cleaning in your name! (up to 200 sq. ft. of carpet, new clients only)

**P.S. We will send you a \$10 Gift Certificate for your referral... So THANKS in advance!!**

**Put a spring in your step this fall with clean, fresh carpet...**

Call Jensen's Carpet Care & Restoration  
**920-393-4062**

or email: [info@jensenscarpetcare.com](mailto:info@jensenscarpetcare.com)  
before September 30, 2020, and get:

- **10% off main living spaces**
- **15% off whole house**
- **33% off carpet protection**

\*Some restrictions may apply. Minimum charge always applies. Not valid with other offers.



Thank you for the referrals!

### ***Special thanks to all those who referred Jensen's...***

K. Kelly Inc., Prestige Carpet Cleaning, Valley Green Apts., Bridget Gigot with Coldwell Banker Real Estate, Kim Dorner, Larry Kittell Trucking, Rita Wyckoff with Wiechmann Enterprises-River Park, Nancy Summers, Mary Thompson, Stephanie McKeefry, Kara VanLaanen, Ray Gauthier, Tom Tremel, Colleen and Fred Wilson, Diane Rabideau, Kelly Birch, Diane Gulbrand, Jamie Sherf, Anna Lindsley, Matt Gonwa, Steve and Sue Lardinois, Be's Coffee & Vending Service, Mary Vandenhouten, Macco's Floor Covering Center, Carpet City, Home Interiors and Design Center, IMS Barter, Facebook, Google Search and Reviews, Yelp and Angie's List, Yellow Pages, Toonen Properties - Canterbury Creek, Highland Springs, Fountain Park and Cedar Lake, Kos Management, Brook Park Apts., Alliance Management, Olejniczak Realty, Keller Williams Realty

Thanks for all the kind words!

**Jessica Vangroll** said "It went awesome! It was great as always. The guys were super friendly!"

**Sue Dishaw** said "It was beautiful. It was great. They were very friendly and everything looks wonderful!"

**Jody Ederling** said "It went very well! I am very, very pleased. They (the technicians) were very professional, They worked hard and fast. I was comfortable. They came in with masks. They called and came early. They were very efficient. I am very, very, very pleased with the service and was glad they took precautions. I will share your name with others!"

**Sue Foxworthy** made a special call back to say "(The technician) got my old shag carpeting looking like new again. We appreciate Jensen's!"

**Adam Aicher** said "Everything went really good. I'm very happy. They got everything done (including the dye-in repair) It was great."

**Carrisa Baeb** said "It went great! I appreciate the professionalism and patience of the workers. I have to say every time I've spoken with someone with your company they are so polite! You have great customer service - thank you!"

**Mary Jo Piskor** said "It went perfect! The young gentlemen were so nice, so adorable. They did a beautiful job! You have great employees there. I am very happy. Our twelve year old carpet looks brand new now. I will definitely keep using you. I will be calling again and will tell others too."

**Lauren Munster** gushed "It was fantastic! I was telling people all weekend. Your customer service is awesome! I really appreciate it. Please do let them know (the technicians) I am so pleased. They were fantastic. They even offered to move my heavy couch and I couldn't do it myself. I appreciate the follow up call too. Thank you!"

**Scott Noiser** said "Everything went great. The spots are out. They did a great job! I appreciate it. The price was reasonable too. Great work!"

**Nicole Swanson** said "It went great. The carpets cleaned up well. The boys (technicians) were very professional. It was great!"

**Jade with All City Communications** said "They (the technicians) did a good job. They got the stain out from my coffee that spilled. Everything looks good and smells really nice now."

**Carol Taylor** said "I am so very, very pleased with the job they did. They were very efficient. I was so impressed. I've already told others. Please do let them know."

**Gary Rudd** said "It (carpet cleaning) was fantastic! You always do a good job and that is why we always call you."

**Larry Terrien with MJ Collision** said "It (carpet cleaning) was excellent! They did a nice job. We had thirty year old carpet in one area and two year old in another and you can't tell which is which now. There was a runner rug in the office that was just black underneath and he hand scrubbed the area until he got it. Looks great now! I really appreciate the great work."

### ***Thank you for even more positive comments and ratings from...***

Linda Pechmeier, Carrie Kellner, Kevin Kropp, Tom Tremel, Dave Lynch, Jean Minten, Barb Pratt, Lavone Witt, Joe Njoka, Amy Bahena-Ettner, Jill Vrable, Jerry Rynerson, Andrew Green, Jim Hermans, Mike Ebel, Mark Koch, Laurie Boyle, Nancy Jensen, Melissa Brauer, Stacy Ferkovich, Mrs. Chuck Eifler, Kim Allen, Sharon VanLaanen, Kaitlyn Driscoll, Jolene Wichlacz. Laurie Gezella, Debbie Cormier, Craig and Nan Cuene, Marianne Vandrisse, Dave Barbra, Tina Saldana, Lila Vieaux, Debbie VanLaanen, Bob Lotto, Christine Fossen-Rades, Tim VanRite, Tim Blaney, Mallory Mertens, Gene Fiala, Diana Ropson, Patti Tuyls, Toni Melchior, Helene Alford with Olejniczak Realty, Deb Kordesmeier, Robin Nonnamacher, Mary Zellner, Cheryl Tibbs, Beth Friehe, Angela Rausch, Michelle Cozad, Karen Breitlow, Clark DeQuaine, Tim Zoch, Nicole Boucher, Elisabeth Osgood, Josh Roling, Sandy Steffens, Heather Metzler