

Jensen's Healthy Home News

“Secrets For Living A Healthy, Wealthy & Happy Life...”

Happy Independence Day! July 4th

Independence Day, the only holiday that celebrates the United States, is a national holiday marked by patriotic displays. Independence Day is a federal holiday, so all non-essential federal institutions (like the postal service and federal courts) are closed on that day. Many politicians make it a point on this day to appear at a public event to praise the nation's heritage, laws, history, society, and people.

Similar to other summer-themed events, Fourth of July celebrations often take place outdoors. Speeches and editorials may invoke Revolutionary War themes such as the founding fathers (including John Adams, Thomas Jefferson, Patrick Henry, and George Washington), the Constitution, the Liberty Bell, and democratic principles such as liberty, freedom, and equality under the law, inalienable rights, and representative government.

Families often mark the Fourth of July with a picnic or barbecue and take advantage of the long weekend or off day to gather with relatives. Decorations (e.g., streamers, balloons, and clothing) generally are colored red, white, and blue due to the colors of the American Flag. Parades are often held in the morning, baseball games played (July 4th being nearly halfway into the baseball season), and fireworks displays in public parks in the evening. Other traditions include face painting for children and tossing of a football or Frisbee.

Happy Independence Day!



1720 Lime Kiln Road
Green Bay, WI 54311

info@jensenscarpetcare.com

920-393-4062



Joel Jensen

Hi Joel,

Q: A guest just dropped some patriotic JELL-O (red and blue) on my light colored carpet. What do I do?

A: Act quickly, or the spill can become a stain! First, remove as much of the JELL-O as possible by gently scooping it up with a spoon, working from the outside edge inwards. Then wet the area just enough to dilute the color. Blot (never rub) with a clean white towel until no more color comes up. If color remains, mix of a few drops liquid dish soap with a cup of warm water and gently blot the area using the solution and a clean white towel. Next, combine 1 part white vinegar with 2 parts warm water. Using a clean white cloth carefully dab over the spot with the mixture repeatedly to lift any remaining tint. Finish by applying a small amount of cool water to the area, then blot with dry white cloth until all excess moisture is removed.

Joel says:

Remember, spots and stains can be tricky, and certain cleaners and techniques can cause permanent damage. Call Jensen's anytime for a free quote if you'd like us to take a look.

Have a flooring question for Joel?

Email it to:

info@jensenscarpetcare.com

see the

SPECIAL INSERT

inside...

What is 'carpet protection' anyway?

Featured Local Event:
July 2019



Fridays on the Fox Music Series

Fridays on the Fox features free music on the waterfront during the summer.

The event will be located on the Main Stage on the CityDeck close to the Pine Street intersection. Some seating is provided but, feel free to bring a bag chair to guarantee a spot.

Location: CityDeck
100 Pine Street, Green Bay
Contact: **(920) 437-5972**

Client of the month: July 2019 **Judy Darling**

Thank you to our wonderful new client for making a special call to let us know how pleased you were with the two technicians and their work. We appreciate knowing that you will always use Jensen's Carpet Care and Restoration for your future carpet cleaning needs!

Healthy talk How to improve air quality in your home...



More often in summer than winter, homes seem to acquire a stagnant odor. You may begin to think, "This place smells like dirt." Fortunately, boosting air quality can be easy and inexpensive. Here's how to do it: Begin by cleaning away dust in often-missed places such as ceiling fans, baseboards, and moldings. Then have the ductwork of your heating and air-conditioning system cleaned. Though a professional will do a better job (we can recommend someone), just placing the vacuum cleaner hose into various ducts can draw out a great deal of dust.

Use furnace vent filters. Lift up your vents and put the filters in place. The air goes through the filter before it comes out. It traps the dust.

For a more serious problem, consider an in-line air-purification system. The unit will pay off in the form of clean air for years to come.

Another approach to lowering the concentrations of indoor air pollutants in your home is to increase the amount of outdoor air coming indoors. Opening windows and doors, operating window or attic fans, when the weather permits, or running a window air conditioner with the vent control open increases the outdoor ventilation rate.

And last but not least, your carpet is the biggest filter in your home, and needs to be cleaned regularly. Give us a call and we'll help improve the quality of the air in your home right away by cleaning your carpet.

Quote for July

"For to be free is not merely to cast off one's chains, but to live in a way that respects and enhances the freedom of others."

-Nelson Mandela



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www.Facebook.com/JensensCarpetCare

“The Star-Spangled Banner”

“The Star-Spangled Banner” is the national anthem of the United States. The lyrics come from a poem written in 1814 by Francis Scott Key, a 35-year-old amateur poet who wrote “Defense of Fort McHenry” after seeing the bombardment of Fort McHenry at Baltimore, MD, by Royal Navy ships in Chesapeake Bay during the War of 1812.



*O! say can you see
by the dawn's early light
What so proudly we hailed
at the twilight's last gleaming.*

*Whose broad stripes and bright stars
through the perilous fight,
O'er the ramparts we watched
were so gallantly streaming.*

*And the rockets' red glare,
the bombs bursting in air,
Gave proof through the night
that our flag was still there.*

*Oh, say does that star-spangled
banner yet wave
O'er the land of the free
and the home of the brave.*



Cool Blogs,
Sites & Online
Resources to
Check Out
This Month!

“GIPHY”

When you need to find the perfect GIF for whatever reason or purpose, you'll love this website!

Whether you want a GIF for “reactions” or “entertainment” or “sports” or “stickers” or “artists” or whatever, you'll find it here. You could be entertained for hours on Giphy (go ahead and visit – you'll know what we mean!). Take a look – you'll find that perfect GIF (like this one below).



www.Giphy.com

Quotes for July

“I have long believed that sacrifice is the pinnacle of patriotism.”

Bob Riley

“I only regret that I have but one life to lose for my country.”

Nathan Hale

“Ask not what your country can do for you; ask what you can do for your country.”

John F. Kennedy

“Patriotism is supporting your country all the time, and your government when it deserves it.”

Mark Twain

“The proper means of increasing the love we bear our native country is to reside some time in a foreign one.”

William Shenstone

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**Your new July issue
has arrived...**

Inside:

- *"The Star-Spangled Banner"* history
- Stories and quotes to get you inspired
- Improve air quality in your home... in *Healthy talk*

Need help now? Call us!

(920) 393-4062

info@jensenscarpetcare.com

Jensen's Healthy Home News



Jensen's MEGA TRIVIA Question

The first six people who call our office with the correct answer will win a \$15 gift certificate for **Hilly Haven Golf Course & Restaurant**

5911 Country Road PP. De Pere
Take your best guess and call us
at 920-393-4062!

(Be courteous and allow six months between wins)
This month's Mega Trivia Question:

In this newsletter, "Giphy" refers to what?

- A) "Just a minute" B) A special firecracker
C) A cool website to find a GIF D) Peanut butter
Hint: You'll find the answer in the newsletter.

"Secrets For Living A Healthy, Wealthy & Happy Life..."

SPECIAL INSERT

You wouldn't go into the summer sun without wearing protection would you?

Hello friend! We all know the importance of protecting our skin from the summer sun, don't we? Guess what? Just like you protect your skin from the sun's harmful rays, you need to protect one of your home's most expensive investments from the harmful effects of daily wear and tear.



After all, the delicate fibers of your carpet become very vulnerable to stains, break down from soils, and permanent traffic lanes with the passing of time. That's because the "factory applied" protection gets reduced and your fibers become as vulnerable as a baby's skin on a hot summer day at the beach.

"What is 'carpet protection' anyway?"

When your carpet was new from the factory, each fiber was protected and resistant to stains, soil, and oil. Just as your sun protection extends the life and beauty of your skin, this resistance helps extend the life and beauty of your carpet.

You can't find this carpet protection at the corner drugstore, **but you can get it from your favorite professional carpet cleaner. After your cleaning, we can re-apply a factory-approved product that will keep your carpet looking and performing as good as new.**

And don't worry, we can work with you to keep your carpet protected without breaking the budget. For example, after assessing your family's needs you may find that only certain areas of the home need the protection re-applied or that you only need to reapply protection after every few cleanings. When we come out to clean we can talk about it and we'll write you the "prescription" that's perfect for your needs and wants.

"How will we know if the 'carpet protection' is working?"

You want your carpet to perform as it did when it was new from the factory. But remember nothing makes your carpet "bullet proof." Just like your sunscreen has limitations, so do the protective products for your carpet. But if a good quality product is applied properly you will have carpet that resists stains (that are promptly attended to) and carpet that resists wear and tear (as long as it's properly maintained). Besides **that's why we guarantee everything – even the performance of our carpet protection – with a satisfaction guarantee.**

Do you know anyone headed on vacation this month? It's a great time to come home to a fresh clean house. Please have them call us and we will give them a FREE room of carpet cleaning in your name!

P.S. We will send you a \$10 Gift Certificate for your referral. So THANKS in advance!!

Summer Special!

Call **Jensen's Carpet Care & Restoration** before July 31, 2019 and receive one room, up to 200 square feet of carpet protection for free when having your carpets cleaned!

A \$42 Value absolutely free!

Offers Expire July 31, 2019

Contact **Jensen's Carpet Care & Restoration**
920-393-4062

or e-mail info@jensenscarpetcare.com

Check us out on the web at
www.jensenscarpetcare.com

Like us on Facebook at
www.facebook.com/JensensCarpetCare

*Some Restrictions apply. Not valid with other offers. Minimum charge applies.



Thank you for the referrals!

Special thanks to all those who referred Jensen's...

Macco's Floor Covering Center, Carpet City, Home Interiors & Design Center, IMS Barter, Facebook, Google Search & Reviews, Yelp and Angie's List, Yellow Pages, Toonen Properties – Canterbury Creek, Highland Springs, Fountain Park and Cedar Lake; Kos Management, Brook Park Apts., Alliance Management, Connie Brusky, Joyce Gordon, Dawn @ Home Interiors, Jack and Mary Jo Tribe, Carolyn Green, Barb Hoffman @ Home Interiors, Elise Herman, Holly Vandermuss

Thanks for all the kind words!

Mary Koveleski said "It was great! They did a great job. There were some oil spill spots that they said may not remove, but I don't see them anymore! We are very pleased. The gentlemen were nice and respectful."

Diana Mora said "They did a beautiful job. Probably the best job I've had done with cleaning my carpet. I was so grateful they took care of the one spot I was most concerned about. They just went over it and over and now I couldn't even tell you where the spot was. I am just very happy. Thank You."

Chris Smeester said "(The Technician) did the best job ever! There was a spot in my 22-year-old carpet for about 10 years. He got every stain out! I didn't even point any of these problems out, he found them all! I have been with your company a long time and have always been so happy, but never this happy. Great, great job! I am totally impressed. The carpet is dry now, and none of the spots are back."

Judy Darling made a special call to say "Your two technicians represent your company very, very well! Please tell the owner they were so polite and respectful and very nice. I wanted to call to let you know how pleased we were with them. I will call you for future carpet cleaning needs."

Mary Kates Jackson recommended Jensen's on Facebook and commented "Thank you to the staff who cleaned the carpet on our boat. Fantastic job as always."

Todd Langer, Real Estate Broker with Keller Williams Realty made a point of letting us know that he would always recommend Jensen's and has always been happy with the work we do. He said he will list Jensen's as his recommended carpet cleaner on his website vendor list.

Michelle and Matt Berg said "Went fantastic! They were able to get stains out that have been gone over countless times before, I thought they would never budge! The guys were timely and professional. We are very pleased with the work done. Thank You."

Tim and Jill Williams said "The cleaning went very, very well. (The technician) did a good job and was a nice guy! We will be calling you for any future work."

Steve LeDuc said "(The technician) was on-time, even called me ahead of time! I really appreciated that he used wall (corner) protectors and (packing) blankets so the hoses didn't rub against the walls and floors throughout the cleaning process. I am completely satisfied and I even snapped a picture of the truck to share my experience. Thank You!"

Thank you for even more positive comments from...

Kelly @ The Hilltop Inn in Fish Creek, Marie @ Oak Creek Assisted Living in Algoma, Jane Newlun @ Hampton Manor, Amanda Welter, Amanda Welter, Bill and Jeanne Lund, Laura Klein, Gail Wenninger, Lloyd Carpenter, Pat Schock, Frank Johns, Andrew Bronson, Ron Jones, Nicole @ Staudenmaier Chiropractic Wellness Center, Joyce Gordon, Sam Heim, Amy Michalski, Linda Gentile, Patty Meyer, Lindsey and Peter Van Beek, Sherry Henry, Roger Johnson @ On-Site Studios LLC, Eleanor Martell, Vanessa Outten, Katie Schock, Matt Selsmeyer, Brent with Marant Properties, Pam Hale, Kelly Van Scoyk, Nancy VanRoy, Todd Langer, Cynthia Boudwin, Tim and Jill Williams, Dan and Myra Matzke, Jim and Kari Kellam, Lorrie Kauffman, Mavis Martens, Peggy Donahue, Tina Saldana, Bruce Sengbusch, Cathy Schumer, Melissa Wied, Jennifer Mankovecky, Leah Green, Don and Andrea Midbon, Karen Kersten, Kendra Dellis, Shirley Christl, Kimm Holtz