

Jensen's Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."



1720 Lime Kiln Road
Green Bay, WI 54311

info@jensenscarpetcare.com

920-393-4062



Joel Jensen

Hi Joel,

Q: I accidentally spilled the water from my Valentine's Day roses on my new carpeting. I blotted it up right away but now there is a faint water stain. What should I do?

A: Surprisingly, due to the small amount of sediments, plain old water can leave a stain when it dries. Usually, these stains are easy to remove from carpets made with synthetic fiber such as nylon or polypropylene. First, mix a solution of half water and half white vinegar. The vinegar is acidic and will neutralize the alkalinity of the sediment that is making the water stain. Moisten a clean white terry towel with the water/vinegar solution, and gently blot the water spot. The objective is to get the tips of the carpet fibers wet, not to soak the carpet itself. Allow the carpet fibers to dry. If the spot is still noticeable, repeat the water/vinegar process until the stain is gone. Allow the fibers to dry between each application.

Joel says:

Remember, spots and stains can be tricky, and certain cleaners and techniques can cause permanent damage. Call Jensen's anytime for a free quote if you'd like us to take a look.

Have a flooring question for Joel?
Email it to:

info@jensenscarpetcare.com

Happy Valentine's Day

Some trivia treats for you

- In addition to creating popular chocolates, Richard Cadbury also introduced the first box of Valentine's Day chocolates in 1868.
- According to the National Confectioners Association, caramels are the most popular flavor in chocolate boxes, followed by chocolate-covered nuts, chocolate-filled, cream-filled, and coconut.
- Some 145 million greeting cards are exchanged every year for Valentine's Day in the U.S. alone, according to Hallmark.
- People consider pink and red the colors of love. According to the National Confectioners Association, around sixty-five percent of Americans believe that the packaging of Valentine's Day candies and chocolates should be red and pink.
- The heart shape came from French and Italian artists from the 14th century. We have them to thank for the symbol that we know and love today, as they were the first ones to start using the heart shape in their work.
- Roses are the flowers of love. The bud stands for strong romantic feelings, so it's no surprise they make up the most popular Valentine's Day bouquets.
- Valentine's Day is a popular holiday to get engaged. This seems fitting: A recent study by diamond retailer James Allen found that 43 percent of millennials chose Valentine's Day as their top choice of day to propose or be proposed to.
- Americans spend a lot on love. According to a survey by the National Retail Federation, Americans were expected to spend over \$20 billion in 2020.
- Both men and women prefer to receive chocolate over flowers, according to the National Confectioners Association. A survey found that chocolate sales represent 75 percent or more of Valentine's Day candy purchases.

see the

SPECIAL INSERT

inside...

**Don't wait until
spring to clean
your carpet.**

Featured Local Event:
FEBRUARY 2020

Artigras

Artigras

Feb. 29 and Sun., Mar. 1
10 a.m. - 5 p.m.

Artigras is a fine arts festival that features the works of 100 fine artists and craftspersons, artist demonstrations, performances, edible arts and creative children's activities. The Cultural Corner area highlights and promotes local arts, cultural heritage, history and education.

Location:

KI Convention Center
333 Main St., Green Bay

Information:
920-435-5220

Client of the month:
February 2020

Edith Reschke

Thank you to our awesome new client who went out of her way to post a very positive Facebook message and recommendation.

We are so glad to know you were happy with our services, that you will only use Jensen's Carpet Care & Restoration for your future carpet care needs and that you will refer us to others!

Healthy talk

Beware of the many dangers of winter

"Ho-hum," you might say. You already know that the streets are icy and the sidewalks are slippery too, what else is there? Plenty, according to Harvard Medical School.

Read on.



- Heart problems and strokes. There is a well-documented rise during winter. In some places, the winter-summer difference is up to 70 percent, say researchers in Canada, but heart attacks and strokes rise even in Los Angeles County. So bundle up, keep your house and car warm, and get enough rest.
- Flu. Viruses spread easily when people are inside and in close contact. Experts think the cooler air and less daylight are also involved. Flu shots help to avoid flu, and they decrease heart problems and strokes by half.
- Seasonal affective disorder (SAD). For up to two percent of Americans, winter blahs become clinical depression. Light therapy lamps help but getting outside in daylight for one hour is as effective as 2 1/2 hours under artificial light.
- Hypothermia. When the body temperature falls below 95 degrees, the heart beats irregularly and kidneys begin to fail. Brain function slows, so people may not realize the danger they are in. It can occur even in mild weather. Wet clothes wick heat from the body. Alcohol is often involved. Hypothermia requires immediate medical attention.
- Frostbite. Cold temperatures constrict blood vessels near the skin. Your hands, feet, ears, and nose become more vulnerable to frostbite. Frost nip is when the skin becomes red and swollen. With frostbite, ice crystals may form in and between cells. Mild cases can be treated with rewarming. Start with cool or lukewarm water.

Quote for February

"You will never be able to escape from your heart. So it's better to listen to what it has to say."

-Paulo Coelho



Cool blogs, sites and online resources to check out this month!

Explore three amazing websites featuring (what else?) chocolate!

Divine

The website for this UK chocolatier is what you might imagine Willy Wonka's chocolate factory would look like in online form.

www.DivineChocolate.com/uk

Max Brenner

(Chocolate by the Bald Man)

Navigating their vibrant site is like being a kid in a candy store.

www.MaxBrenner.com

Mr. Chocolate

This site's colorful design and clever copywriting instantly catches the viewer's eye. But it's the chocolate that is most amazing.

www.MrChocolate.com



February

Fun Facts!

- ♥ The Welsh call February "y mis bach" which means "little month"
- ♥ In the Southern Hemisphere February is a summer month the equivalent of August.
- ♥ The month is named for the Latin word "februum" which means purification.
- ♥ Together with January, it was the last of the months added to the Roman calendar.
- ♥ The Saxon term for the month, Sol-monath, means "cake month." This is because they offered cakes to the gods during this month.

Florists' secrets for keeping cut flowers fresh

Florists say cut flowers will use water faster and wilt faster if they are placed in bright sunlight or in drafty locations. The cooler they are kept, the longer they will last, which is why florists keep flowers in a refrigerator. Misting cut flowers also helps to prolong their life.

Flowers often wilt because air bubbles trapped in the stem won't let them absorb water. Trimming stems under water will keep this from happening. Stems can also get plugged with bacteria. Changing the water each day helps. Before ever placing flowers in a vase, remove the lower leaves to prevent bacteria growth.

If the flowers have been out of water for a time, cut off the bottom inch of the stem for a cleaner cut. Cut at an angle so the stem won't stand flat in the vase. Sometimes you can revive wilted flowers. Wrap them in newspaper so the stems are straight. Put the stem and paper in a vase of water until the stem can stand up.

You can make your own preservative to keep cut flowers fresh longer. Dissolve 3 tablespoons sugar and 2 tablespoons white vinegar per quart (liter) of warm water. When you fill the vase, make sure the cut stems are covered by 3-4 inches (7-10 centimeters) of the prepared water.



Get exclusive specials when you "Like" us at www.Facebook.com/JensensCarpetCare

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1720 Lime Kiln Road
Green Bay, WI 54311

***Your new February
issue has arrived...***

Inside:

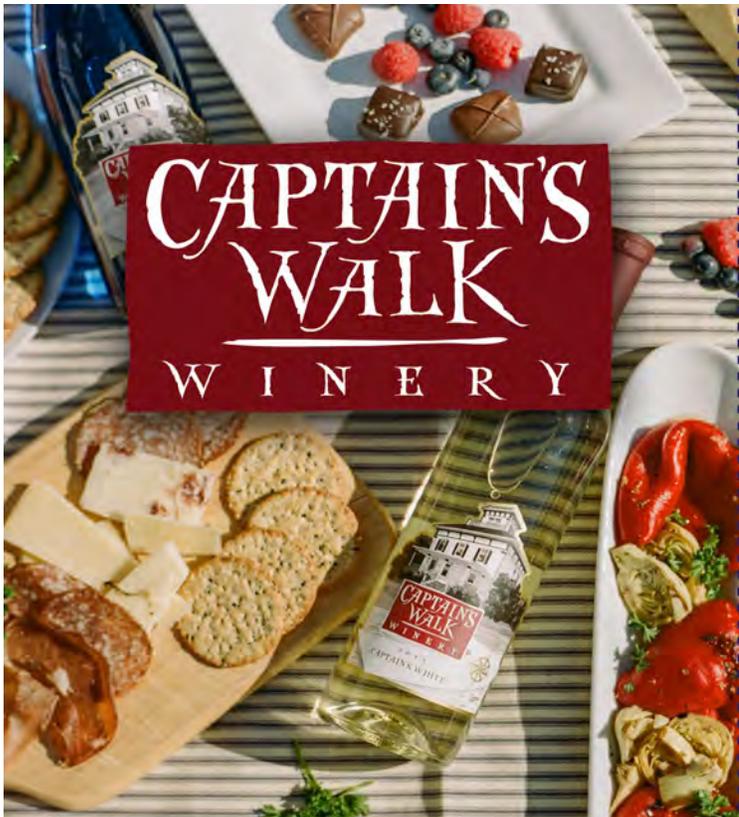
- Valentine's Day trivia
- Florists' secrets
- Beware of many dangers of winter
in Healthy talk

Need help now? Call us!

(920) 393-4062

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Jensen's Healthy Home News



Jensen's MEGA TRIVIA Question

The first six people who call our office with the correct answer will win a \$15 gift certificate for **Captain's Walk Winery**
345 S. Adams St, Green Bay
Take your best guess and call us
at 920-393-4062!

(Be courteous and allow six months between wins)

This month's Mega Trivia Question:

***What is the most popular flavor
in chocolate boxes?***

- A) Caramel B) Chocolate Covered Nuts
C) Coconut D) Cream Filled

Hint: You'll find the answer in the newsletter.

"Secrets For Living A Healthy, Wealthy & Happy Life..."

SPECIAL INSERT



Your Carpet!

Hello friend. If you love your carpet and treat it well it will serve you for years and years to come. Carpet that is over ten years old can still look fantastic with the proper love and care, yet we've seen two year old carpets that looked like it was ready for a tear out because of neglect. This month we're going to help you **"love your carpet" with not one, but two special offers.**

And don't wait until spring to clean your carpets! Here is why...

Reason 1 to clean in February: You get your choice of the schedule with little or no wait time. (Because this happens to be the slowest time of the year for us.) **It's the ONLY time of the year we can offer you this luxury.**

Reason 2 to clean in February: **Your carpets dry faster and stay cleaner longer!** Contrary to popular belief, cleaning in the middle of winter is better for these reasons. Think about it...in the winter everyone takes their shoes off (or should), so the carpets stay cleaner longer. PLUS your house is more likely to be shut up tight with the heat on, so your carpets dry faster. **And if you are worried about cold air getting in while we clean – don't be! We go to great measures to minimize your home's heat loss.**

Reason 3 to clean in February: You get some of the best specials of the year! Such as...

The "Heart Your Carpet" Special 1:

You really deserve to have a house full of clean, healthy carpet. You deserve to have carpet that doesn't have dirty traffic lanes and spills. You deserve to extend the life of your carpet, so we're going to make this really easy for you. **If you get your carpets cleaned in February, we will clean every 3rd room for you for FREE! (smallest or equal size room is discounted).**

The "Heart Your Carpet" Special 2:

You also deserve for your carpet to STAY clean, to resist soil wear and tear, and keep spills from becoming stains. **So if you clean in February you will receive 33 percent off carpet protection.** This way you can save some money and see first hand the benefits of restoring your carpet's protection.

Before we go... If you know anyone that is taking a vacation in February please let us know and we will give them a FREE room of carpet cleaning in your name! (Up to 200 sq. ft. of carpet. New clients only.)

P.S. We will send you a \$10 Gift Certificate for your referral. So thanks in advance!!

Clean before Feb 29, 2020 and save!!

Call Jensen's Carpet Care & Restoration
920-393-4062

or email: info@jensenscarpetcare.com
before February 29, 2020

♥ You get every 3rd room in home cleaned FREE!*

(smallest or equal sized room is discounted)

♥ PLUS you get 33% OFF**
Carpet Protection!



Check us out online at:
www.jensenscarpetcare.com/
[Facebook.com/JensensCarpetCare](https://www.facebook.com/JensensCarpetCare)

*Not valid with other offers. Minimum charges always applies.

**Must be in combination with carpet cleaning.

Many thanks from



Thank you for the referrals!

Special thanks to all those who referred Jensen's...

Norma Nelson, Jill Van de Hei, Samantha Saletta, Donna Ysebaert, Sarah Dollaway, Julie Fameree with Macco's Floor Covering Center, Stephanie Rudolph, Sarah Dworak, Macco's Floor Covering Center, Carpet City, Home Interiors and Design Center, IMS Barter, Facebook, Google Search and Reviews, Yelp and Angie's List, Yellow Pages, Toonen Properties - Canterbury Creek, Highland Springs, Fountain Park and Cedar Lake, Kos Management, Brook Park Apts., Alliance Management

Thanks for all the kind words!

Lauren Underhill said "I am very happy with the (Jensen's Carpet Care & Restoration) technician. He was very polite and courteous. It was a very nice job done."

Marlyce and Richard Sherman said "The cleaning was great and they did a wonderful job. The rug and couch are looking good. The two gentlemen were very nice and explained everything to me. I would recommend them anytime and will be using this company again. I mean, they did a very nice job. Thank You."

Sharon Nelson called to schedule another cleaning and said "You just cleaned my parents place today and (the Jensen's technicians) did an excellent job!"

Dr. Bert and Patti Milson responded with "The cleaning was excellent and Jensen's did a good job once again."

Cathy Schmidt made a special call back to to let us know "the carpets look great! They did a super job!"

Robyn Parent emailed and let us know that "Your company does beautiful work and I have recommended you to anyone that even mentions getting their carpets cleaned."

Jill Vrable said "The spot removal went really well. There was an area in the front room that we thought may have had a reaction with something I tried to clean it with, but today I don't see anything! The red wine spill is gone too and it looks very nice. Thank You!"

Jessica Vangroll let us know "The cleaning went awesome. The (technicians) were on-time, everything was cleaned up well, it was just perfect. Thank You!"

Cindy Dahlman exclaimed " I love the technicians. Personable but professional. I am so impressed. We will be back!"

Thank you for even more positive comments from...

Nicole and Gregg Skaletski, Judy Darling, Greg Bates, Ashley Post, Lois Dennee, Robert Bodart, Thomas and Suzanne Butterfield, Donna Eller, Sharon Nelson, Spencer and Waleska Russ, Patricia & Michael Fisher, Beth Ziman, Kayla Dworak, Peter and Mary Amenson, Corie Strange, Lorie Weeks, Carolyn VanLaanen, Kelley Gereau