

# Jensen's Healthy Home News

*"Secrets For Living A Healthy, Wealthy & Happy Life..."*

## Mother's Day, May 13

Different countries celebrate Mother's Day on various days of the year because the day has a number of different origins.

One school of thought claims this day emerged from a custom of mother worship in ancient Greece, which kept a festival to Cybele, a great mother of Greek gods. This festival was held around the Vernal Equinox around Asia Minor and eventually in Rome itself from the Ides of March (15 March) to 18 March.

The ancient Romans also had another holiday, Matronalia, which was dedicated to Juno, though mothers were usually given gifts on this day. In some countries Mother's Day began not as a celebration for individual mothers but rather for Christians.

In most countries, Mother's Day is a new concept copied from western civilization. In many African countries, the idea of one Mother's Day has its origins in copying the British concept, but many festivals and events celebrating mothers on the African continent have been there centuries before the colonials arrived. In most of East Asia, Mother's Day is a heavily marketed and commercialized concept copied straight from Mother's Day in the USA.

In the United States, Mother's Day was first suggested in 1872 by Julia Ward Howe (famous for writing the words to the "Battle Hymn of the Republic"). But it was a woman who was never a mother herself who led the campaign for national recognition of Mother's Day.

Anna Jarvis held a ceremony in 1907 in Grafton, West Virginia, to honor her mother, who had died two years earlier. Jarvis' mother had tried to establish Mother's Friendship Days as a way of dealing with the aftermath of the Civil War. Anna Jarvis began a campaign to create a national holiday honoring mothers. She and her supporters wrote to ministers, businessmen and politicians, and they were successful in their efforts.

In 1910, West Virginia became the first state to recognize the new holiday, and the nation followed in 1914 when President Wilson declared the second Sunday in May to be Mother's Day. Jarvis used white carnations as a symbol for mothers, because carnations represented sweetness, purity and the endurance of mother love. (Today, white carnations represent a mother who has died, while red carnations represent a living mother.)



1720 Lime Kiln Road  
Green Bay, WI 54311  
info@jensenscarpetcare.com  
**920-393-4062**



Hi Joel!

Joel Jensen

**Q:** I have a fireplace and every once in a while, embers or sparks fly out and make small burns in my carpeting. Is there a way to make burns less noticeable?

**A:** Yes there is! The best way I have found to hide the burns is to try and scrape off the black areas with an object like a spoon or a dull knife. And if it's small enough I have cut out the black bits with a scissors, **BUT BE CAREFUL!** You do not want to make the hole any larger than you have to. And remember, you will be removing a piece of carpeting that won't be there anymore. Doing this home remedy should help, but if you would like it completely removed, we can insert extra carpeting to better hide the damage.

### Joel says:

Remember, spots and stains can be tricky, and certain cleaners can cause permanent damage. Call Jensen's anytime for a free quote if you'd like us to take a look.

Have a flooring question for Joel?  
Email it to:  
info@jensenscarpetcare.com

see the

**SPECIAL INSERT**

inside...

**Four great reasons to clean carpets**

Featured local event



May 26-28

Voyageur Park

100 William St, De Pere

The area's first big festival of the summer is locked and ready to go. Kellie Pickler will headline Sunday night after the fireworks.

Presale Tickets  
(ends May 25 at 10pm)

- Single Day Pass: \$7.50 ;

Day Of Event: 11:00am to 8:00pm: \$10;

8:00pm to Close: \$15; Under 15: \$10.

[www.celebratedepere.com](http://www.celebratedepere.com)

Client of  
the month:  
Gail Dellemann

*Thank you to our exceptional long-standing Jensen's client. We appreciate your loyalty and your family's on-going business as well. It is so good to know you will always call us for your carpet cleaning and other flooring needs!*

## Healthy talk

### Start the Day Right Head outside and see the light!

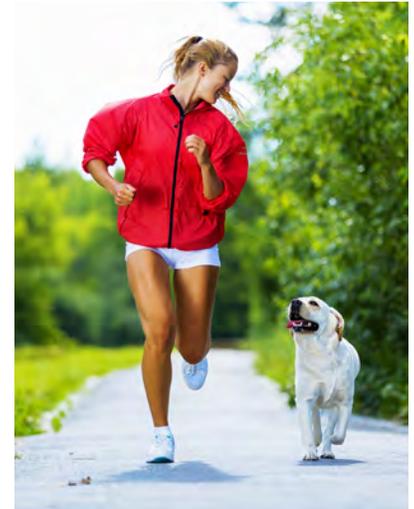
If Monday morning finds you not too eager to start a new week, the good news is: You can ban blue Mondays and hazardous hump days for good.

It's easier now because it's spring. The early morning sunshine can make you feel energetic and can boost your mood say authorities at the Sleep and Mood Disorders Laboratory at Oregon Health & Science University in Portland.

Maybe you've noticed that you already feel more awake in the morning. It's because the time when dawn begins affects the body's circadian rhythm.

To get your rhythm reset even better, get outside as soon as you wake up. An early morning walk is ideal, but stepping out on your apartment balcony can help. Stretch and loosen up.

Face the sun and inhale deeply as you raise your arms. Imagine that you are pulling energy-boosting light into your body. Remember, if you take that walk you'll be brighter and smarter when you get to work.



### When you're in pain...

Doctors at the Mayo Clinic say that when you are in pain, exercise is probably the last thing on your mind. But it could be more important than you think.

Regular exercise is a versatile weapon in the fight against chronic pain. It may seem difficult to start, but your body will thank you, say the Mayo people. (Be sure to follow the advice of your doctor.)

## Quotes for April

*"My mother had a great deal of trouble with me, but I think she enjoyed it." – Mark Twain*

*"A mother's arms are more comforting than anyone else's." – Princess Diana*



Get exclusive specials when you "Like" us at  
[www.Facebook.com/JensensCarpetCare](http://www.Facebook.com/JensensCarpetCare)

## This CAN'T be serious!

The ad below recently caught our eye. It looks like an ad from the 50s that touts the health benefits of babies drinking cola. We couldn't believe what we read when first seeing this. Take a look at the ad, then read below for the rest of the story.



This ad isn't real. It's just a very successful vintage-ad parody created in 2002 by RJ White. Years later he wrote:

*"About seven or eight years ago, I made this fake ad, exhorting parents to give soda to their babies. It was done on a bored afternoon... I whipped it together, posted it to the web, joke over."*

## Now Hiring - Assistant Technicians

If you or someone you know is looking for a job, call or email us, or just stop in and pick up an application.

(920) 393-4062 | info@jensenscarpetcare.com



Cool Blogs, Sites & Online Resources to Check Out This Month!

### Mothers' Day Cartoons website

Celebrate mom with a collection of funny and witty cartoons compiled by Daryl Cagle. This is a website with some great Mothers' Day Cartoons. The following is a long URL, but it's worth it.

[www.today.com/slideshow/mothers-day-cartoons-30324381](http://www.today.com/slideshow/mothers-day-cartoons-30324381)

### Animal Planet Kitten and Puppy Cams

Puppies and kittens. What could be better? Go ahead and bookmark this site for whenever you need a pick-me-up. You can check out a live stream from animal shelters in the U.S. to see some of the adoptable cuties in action.

[www.animalplanet.com/tv-shows/puppy-bowl/games-and-more/kitten-cam/](http://www.animalplanet.com/tv-shows/puppy-bowl/games-and-more/kitten-cam/)

May

## Fun Facts!

- 20 Years Ago (5/14/98): Last episode of Seinfeld on NBC.
- 65 Years Ago (5/4/53): Pulitzer Prize awarded to Ernest Hemingway (Old Man & The Sea).
- 90 Years Ago (5/15/28): Mickey Mouse made his first appearance.
- 95 Years Ago (5/4/23): New York State revokes Prohibition law.
- 110 Years Ago (5/10/1908): First Mother's Day observed (Philadelphia).
- 135 Years Ago (5/1/1883): "Buffalo Bill" Cody put on his first Wild West Show.
- 185 Years Ago (5/5/1833): John Deere makes first steel plow.

# Jensen's Healthy Home News

1720 Lime Kiln Road  
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**Your new May  
issue has arrived...**

## Inside:

- Mother's Day, May 13
- Start the day right: head outside
- Cola for babies? (shocker!)
- PLUS MORE ... May Fun Facts.

**Need help now? Call us!**

**(920) 393-4062**

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## Jensen's MEGA TRIVIA Question

The first six people who call our office with the correct answer will win a \$15.00 gift certificate for **Royal Scot Golf Course & Supper Club**

4831 Church Rd, New Franken

Take your best guess and call us  
at 920-393-4062!

*(Be courteous & allow six months between wins)*

**This month's Mega Trivia Question:**

What hit television show went off the air  
20 years ago this month?

- A) Friends B) All in the Family  
C) Full House D) Seinfeld

**Hint: You'll find the answer in the newsletter.**

## Four reasons to should shed some winter "weight" in the month of May...

**Hello friends and clients.** Isn't this an exciting time of the year? When we shed the "weight" of winter and make way for those long, lazy summer days... and I'm not talking about literal "winter weight" that we may have picked up from one too many Christmas cookies or too many nights on the couch with a good movie and a pan of brownies.

No. The winter "weight" I'm referring to is lurking inside your carpet. I read somewhere once that there can actually be up to 8 pounds of dirt and grime that gets pulled out of your carpets when they are professionally cleaned. Yuck! And if that isn't enough of a reason to call then here are 4 more...

**Reason #1: Your carpet warranty requires it.** You know, your "warranty", that little thing that holds the manufacturer responsible for the quality of your carpet. Well, it can actually become "void" if you don't hold up your end of the bargain and maintain your carpet properly. The majority of carpet warranties state very simply: **"Have your carpets professionally cleaned every 12 months"**.

**Reason #2: Your carpet requires it.** That's right. Simply put, your carpet will wear out and look terrible very fast if it is not properly cleaned at least one time per year. Even if you vacuum your carpets daily, you cannot remove all of the dry soils and oils that build up in your carpet from daily living. The dry soils actually cut at the carpet fibers and can create permanent "traffic lanes". And oils, even from our skin, get on the carpet fibers and attract dirt that breaks down carpet fibers. Only professional cleaning can remove this dirt and oil build up and restore or prevent your carpet from looking worn before it's time.

**Reason #3: Your health requires it.** Even if your carpets do not look dirty, they are. Once, they appear dirty you have let them go too long. Can you imagine if you never cleaned your bedding because it didn't look dirty? Gross! The same can be said about your carpets. Cleaning them professionally maintains the over all cleanliness of your indoor living environment, sanitizes the carpet, reduces allergens and improves indoor air quality.

**Reason #4: Your pocketbook requires it.** Yes, if you don't call me this month not only are you putting one of your home's most expensive investments (your carpet) at risk, but you will also be passing up a great opportunity to grab one of my best "Spring Specials". I expect to be very busy this Spring and only have 7 spots available for this special offer. So call **393-4062** today and grab your spot.



Do you know anyone with allergies that could use our services? Please have them call 920-393-4062 or email [info@jensenscarpetcare.com](mailto:info@jensenscarpetcare.com) and we will give them a FREE room of carpet cleaning in your name!

P.S. You'll get a \$10 Gift Certificate for each referral... so thanks in advance!

Third smallest room in your home cleaned for free\*

(Up to 200 square feet)

Offer Expires May 31, 2018

Contact

**Jensen's Carpet Care & Restoration**  
**920-393-4062**

or e-mail [info@jensenscarpetcare.com](mailto:info@jensenscarpetcare.com)

Check us out on the web at

[www.jensenscarpetcare.com](http://www.jensenscarpetcare.com)

Like us on Facebook at

[www.Facebook.com/Jensens-capet-care-and-restoration](http://www.Facebook.com/Jensens-capet-care-and-restoration)

\*Not valid with other offers. Minimum charge applies.

Many thanks from



Thank you for the referrals!

***A special thanks for all those who referred Jensen's...***

Macco's Floor Covering Center, Carpet City, Home Interiors, IMS Barter, Facebook, Angie's List, Dana Hoffman, Nancy Bertz @ Stone Harbor Resort, Michelle Nelson, Barb Mahcon @ Ole-jniczak Realty, Lavone & Pat Witt, Yelp, SKB Capital Corporation, KOS Management Systems, Bridget Foley @ KOS Mng., Mark Beerntsen @ Beerntsen Candy, Alliance Mng. - Crystal Lake & Emerald Park, Carol & Bob Gagan, Lorene & Dave Scheelk, Darlene Werner @ DLD Investments

***Thank you for even more positive comments from...***

Bobbie Anderson, Mary Vesely, Karen Konop, Betty Crowgey, Amy J Clark, MaryJo Tribe, Dave Laurinas, Diane Gulbrand, Jason Rohm, Tiffany Gumina, Kari Zawadski, LuAnn Helgeson, Jim Constine, Joe DeGroot, Anna Neta, Matt Moore at American Family Insurance, Andrew at Van Vreede's Furniture & Appliance in Green Bay, Kelly Gusloff, Bob Schulze, Jennifer Mankovecky, Arthur Piper, Carol Gagan and Heaven Daniels.

Thanks for all the kind words!

**Gail Dellemann** said, "The carpet cleaning went beautifully. It looks gorgeous!!!! You always do an awesome job. You will always be the first one I call."

**Polly Gretzinger** sent us an email to say, "We were very pleased with the finished product and everyone on your staff's professionalism. I have already recommended you to someone this morning!"

**Deb Koedmeier** said the cleaning was "excellent" She also let us know she was so happy that she put it on Facebook - spreading the good word!

**Kim Dorner** shared with us that she is our biggest cheerleader!

**Michelle Hixson** exclaimed, "Everything went GREAT! They did an incredible job!" She mentioned that they are putting the house on the market, adding "the dining room carpet looks like new!"

**Karen Konop** expressed, "He (the technician) was sooo good! I didn't think the carpet would come out that clean. He was very nice! He can come back anytime. Joel has great workers. I never have a problem with you guys."