

# Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."



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## Valentine's Day Around the Globe



Valentine's Day has regional traditions in the UK. In Norfolk, a character called 'Jack' Valentine knocks on the rear door of houses heaving sweets and presents for children. Although leaving treats, many children were afraid of this mystical person.



In **Wales** many people celebrate St. Dwynwens' Day on January 25 instead of St. Valentine's Day. The day commemorates St. Dwynwen, the patron saint of Welsh lovers.

In **Spain** and **France**, Valentine's Day is known as *San Valentin* and is celebrated the same way as in the UK, although in Catalonia it is largely superseded by similar festivities of rose and/or book giving on Saint George's Day.

In **Portugal** it is more commonly referred to as *Dia dos Namorados* (Boy/Girlfriend's Day).

In **Sweden** it is called *All Hearts' Day* and was launched in the 1960s by the flower industry's commercial interests, and due to influence of American culture. It is not an official holiday, but its celebration is recognized and sales of flowers for this holiday are only bested by those for Mother's Day.

In **Israel**, the Jewish tradition of *Tu B'Av* has been revived and transformed into the Jewish equivalent of Valentine's Day, usually celebrated in late August. In ancient times girls would wear white dresses and dance in the vineyards, where the boys would be waiting for them. In modern Israeli culture this is a popular day to pronounce love, propose marriage and give gifts like cards or flowers.

In **Brazil**, the *Dia Dos Namorados* ("Day of the enamored") is celebrated on June 12, when couples exchange gifts, chocolates, cards and flower bouquets. It is the day before the Saint Anthony's day, known there as the marriage saint, when many single women perform popular rituals in order to find a good husband or a boyfriend.

In **Colombia**, the *Dia del amor y la amistad* ("Love and Friendship Day") is celebrated on the third Friday and Saturday in September. In this country the "Secret friend" tradition is quite popular, which consists of randomly assigning to each participant a recipient who is to be given an anonymous gift (similar to the Christmas tradition of Secret Santa).



If you only use Google for your searches and email, you're missing out on many free, useful tools. Here are a few examples:

- **Google Docs:** A web-based suite similar to MS Office which lets you create word docs, spreadsheets, presentations, forms and drawings.
- **Google Drive:** A cloud drive that lets you store all your files online, including documents, photos, videos and more.
- **Google Books:** A search engine that searches the full text of millions of books. Also has free ebooks.
- **Google Offers:** A "Deal of the Day" website for shopping for various items in your area.
- **SketchUp:** A fast, fun and intuitive sketching program for creating 3D drawings.

You can find these and many other great offerings under the "More" and "Even More" tabs on the Google home page.

Get Free Cleaning Tips and Specials at our Website [www.JensensCarpetCare.com](http://www.JensensCarpetCare.com)!

## Outstanding Client Of the Month!

### macco's Floor Covering Center

Thank you for all the fine clients you refer to us!  
We appreciate your continued support and the positive words about the services we provide!

#### Thank You for the favorable responses on the Customer Satisfaction Surveys ...

Renee Thompson, David Kyto,  
Barb Leanna, Mary Georgia,  
Karl & Jen Hansen, Kathi Chosa,  
Tina Hussong & Hans Lux

### Quotes by Elbert Hubbard

*A friend is one who knows you  
and loves you just the same.*

*Do not take your life too seriously.  
You will never get out of it alive.*

*To avoid criticism, do nothing,  
say nothing and be nothing.*

*Pray that success will not come any  
faster than you are able to endure it.*

*God will not look you over for  
medals, degrees or diplomas,  
but for scars.*

*A retentive memory may be a good  
thing, but the ability to forget is  
the true token of greatness.*

*It's pretty hard to be efficient  
without being obnoxious.*

#### See Insert This Issue:



**Love Your  
Carpet!  
Don't Wait  
Until Spring!**

## Monopoly Makes Its Debut in 1935



Popular folklore has it that the classic board game Monopoly was invented by a Philadelphian named **Charles Darrow** after the Stock Market Crash of 1929. While Darrow was the man responsible for bringing the game to the attention of board game companies, the idea for the game had been around for decades.

The history of the game can be traced back to the turn of the 20th century. In 1903, an American woman named Elizabeth Phillips created a game called **The Landlord's Game**, which was intended to be used as an educational tool to illustrate the negative aspects of concentrating land in private monopolies. Several homemade variations of games dealing with land ownership were popular in various circles in the 1920's, and Darrow witnessed friends and acquaintances playing one of them. In fact, he was taught to play the game by his friend Charles Todd, who got his copy in Atlantic City, which had been customized with that city's street and property names. Darrow decided to make some modifications and try his hand at publishing his version, marketed under the name **Monopoly**.

Charles hand-drew the elements of the game with drafting pens, and his wife and son filled the lines with color, and made the property deed cards and Chance/Community Chest cards. He was able to secure a copyright for the game in 1933.

Initially selling copies of the game at *Wanamaker's Department Store* in Philadelphia, he would ultimately show the game to the big game developers of the day, with Parker Brothers negotiating the rights to mass produce the game. Within a year, 20,000 sets of the game were being produced per week.

### February Birthday Hall of Famer:

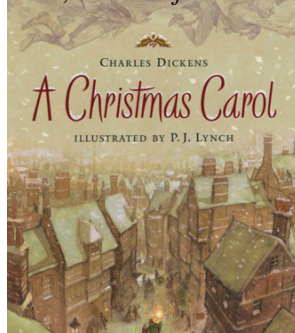
## Charles Dickens



Regarded as the "literary colossus" of his age, Charles Dickens created some of the world's most memorable fictional characters.

Not only did he enjoy unprecedented levels of fame during his lifetime, but enjoyed the praises of fellow writers as well, such as Leo Tolstoy, George Orwell and GK Chesterton. His novels and short stories continue to be widely popular to this day, and have never gone out of print.

Dickens' initial breakthrough came with the serial publication of *The Pickwick Papers*, which was a story of contemporary London life in the 1820's. He went on to write 15 novels, including such classics as *A Christmas Carol*, *A Tale of Two Cities*, *Great Expectations* and *Oliver Twist*.



His characters were often so memorable that they took on a life of their own outside of his books. The term "Scrooge" became a synonym for "miser", and his proclamation "Bah! Humbug!" became an idiom itself. In fact, the term "Merry Christmas" became popular after its prominent use in *A Christmas Carol*.

The original manuscripts of many of his novels, as well as first editions and illustrations, can be found at the *Victoria and Albert Museum* in Central London.

## Fun Facts For February



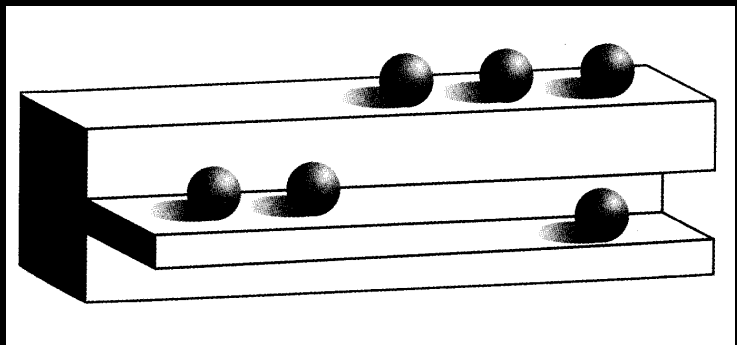
- Cats sleep 16 to 18 hours a day.
- The most common name in the world is Mohammed.
- The first known contraceptive was crocodile dung, used by Egyptians in 2000BC.
- There are two credit cards for every person in the United States.
- Rhode Island is the smallest state with the longest name -- The official name is "Rhode Island and Providence Plantations."
- Isaac Asimov is the only author to have a book in every Dewey-decimal category.
- The first person selected as the Time Magazine Man of the Year was Charles Lindbergh in 1927.
- It took Leo Tolstoy six years to write War and Peace.
- 1 in 5,000 north Atlantic lobsters are born bright blue.
- A skunk's smell can be detected by a human a mile away.
- Elephants are the only mammals with four knees -- and the only mammals that cannot jump.
- There are more than 1,700 references to gems and precious stones in the King James Bible.

## Strange Celebrations in February



- February 4th:** Thank A Mailman Day
- February 9th:** Toothache Day
- February 11th:** Don't Cry Over Spilled Milk Day
- February 11th:** White T-Shirt Day
- February 14th:** Ferris Wheel Day
- February 13th:** Get a Different Name Day
- February 15th:** National Gumdrop Day
- February 18th:** National Battery Day
- February 22nd:** Be Humble Day
- February 24th:** National Tortilla Chip Day
- February 26th:** Tell a Fairy Tale Day
- February 28th:** Public Sleeping Day

### Optical Illusion of the Month



### **Thank You for the Referrals!**

**A special thanks to all these fine folks who referred me...**

Andrea Zepnick, Debbie & Dave Duquaine, Barb Hrubesky, Hollyce & Clayton Peck, Tina Reeths, Macco's Floor Covering, Carpet City, Home Interiors & Scot @ 1-Source Restoration

**And thank you for more positive comments from...**

Cheri Karcz, Andy Herald, Pat Schrader, Leon Mills, Jeanne Richter, Alexis Zimmerman, Barbara Leanna, Dennis Zuleger, Nicole Wetteman, Andrea Zepnick, Rose Bartel, Tina Wolfe, Gifty Okyere, Karen Barnack, Dan Wiese, Pam Spangenberg, Lisa Peters & Kathi Chosa

### **Thanks for All the Kind Words!**

**Gail King** said "my husband & I are amazed! They got out stains that had been there for as long as I can remember. You are our new favorite carpet cleaners & I'm telling all of my friends." **Nancy Summers** let us know "the cleaning was wonderful, wonderful, wonderful! I recommended you to my 4 sisters. I will never go back to my old cleaners. You do better work for a better price." **Hans Lux** noted on our survey that "Joel & his crew were outstanding in their response to my crisis. They showed genuine concern for my problems & went out of their way to help."

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*Look Inside For Our Money-Saving Insert and More!*

## Grand Central Terminal: 100 Years

Grand Central Station is the famous commuter railway station at 42nd Street and Park Avenue, in midtown Manhattan, NYC. It is the largest train station in the world (44 platforms).

The current station was built between 1903 and 1913, and was actually the third in a series of buildings on that site that served the same purpose, dating back to 1871. The creation of the current Grand Central Station resulted in a construction boom in the surrounding neighborhood, forming a "mini-city within New York", including new hotels, businesses and office buildings such as the Chrysler Building.

**Fun Fact:** There is a "secret" platform, number 61, under the station. It was used by only one special guest - it conveyed President Franklin Roosevelt directly into the Waldorf-Astoria Hotel. His armored train car would arrive at this platform directly below the hotel, and his limo would be driven off the train car, onto the platform, and onto a special elevator, which would lift him into the hotel garage.



3711 Monroe Rd. DePere (920) 347-2727  
[www.GraystoneAleHouse.com](http://www.GraystoneAleHouse.com)



## Ready for this month's Trivia Challenge?

The first 6 people who call our office at **920-347-1950** with the correct answer will win a **\$15.00 Gift Certificate** for the **GRAYSTONE ALE HOUSE**. (Please allow 6 mos. between wins)

This month's Mega Trivia Question:

**How many novels did Charles Dickens write in his career?**

A) 2 B) 12 C) 15 D) 21 E) 28

*HINT: The answer is somewhere in this newsletter*





# Your Carpet!

**Hello friend.** If you love your carpet and treat it well it will serve you for years and years to come. Carpet that is over 10 years old can still look fantastic with the proper love and care, yet I've seen 2 year old carpet that looked like it was ready for a tear out because of neglect. This month I'm going to help you "love your carpet" with, not 1, BUT 2 Special Offers.

**And DON'T Wait Until Spring To Clean Your Carpets! Here is Why...**

**Reason #1 To Clean In February:** You get your choice of the schedule with little or no wait time. (Because this happens to be the slowest time of the year for me.) *It's the ONLY time of the year I can offer you this luxury.*

**Reason #2 To Clean In February:** *Your carpets dry faster and stay cleaner longer!* Contrary to popular belief, cleaning in the middle of winter is better for these reasons. Think about it...in the winter everyone takes their shoes off (or should), so the carpets stay cleaner longer. PLUS your house is more likely to be shut up tight with the heat on, so your carpets dry faster. ***And if you are worried about cold air getting in while we clean – don't be! We go to great measures to minimize your home's heat loss.***

**Reason #3 To Clean In February:** You get some of the best specials of the year! Such as...

### **The "Heart Your Carpet" Special #1:**

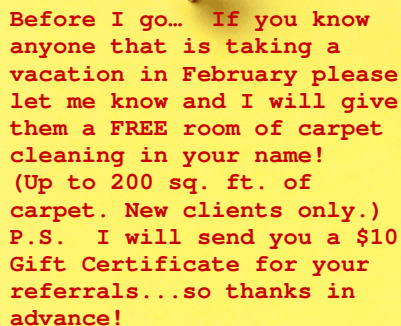
You really deserve to have a house full of clean, healthy carpet. You deserve to have carpet that doesn't have dirty traffic lanes and spills. You deserve to extend the life of your carpet, so I'm going to make this really easy for you. **If you get your carpets cleaned in February, I will clean every 3<sup>rd</sup> room for you for FREE! (smallest or equal size room is discounted)**

### **The "Heart Your Carpet" Special #2:**

You also deserve for your carpet to STAY clean, to resist soil wear and tear, and keep spills from becoming stains. **So if you clean in February you will receive FREE Carpet Protection on your largest room.** This way you can save some money and see first hand the benefits of restoring your carpet's protection.

### **Bonus: "Heart Your Carpet" Special Bonus Offer:**

Clean your carpets in February and I will return to clean up any spots and spills that happen between now and April 30, 2013 absolutely FREE! That's right I will waive my \$60 minimum service call and take care of those spots for FREE.



Before I go... If you know anyone that is taking a vacation in February please let me know and I will give them a FREE room of carpet cleaning in your name! (Up to 200 sq. ft. of carpet. New clients only.) P.S. I will send you a \$10 Gift Certificate for your referrals...so thanks in advance!

### **Clean Before February 28, 2013 & Save!!!**

**Please Note:** Savings and Discounts During My "Slow Season" – which happens to be right now. So please call

**Jensen's Carpet Care & Restoration**

at **920-347-1950** today!

- **You Get Every 3<sup>rd</sup> Room In Your Home Cleaned For FREE!\*** (smallest or equal size room is discounted)
- **PLUS You'll Get The Largest Room In Your Home Protected For FREE!\***
- **AND You Get Spots and Spills Cleaned Up Until April 30, 2013 For FREE!\***

**Expires February 28, 2013.**

**[www.jensencarpetcare.com](http://www.jensencarpetcare.com)**

\*Some restrictions apply. Not valid with other offers. Minimum charge applies.